



# HOW DOES WAYMAKER IMPACT STUDENT SUCCESS?

Students Say: Waymaker Helps Me!

63% of first-year writing students at the University of Mississippi agree Waymaker modules help with their writing project work.

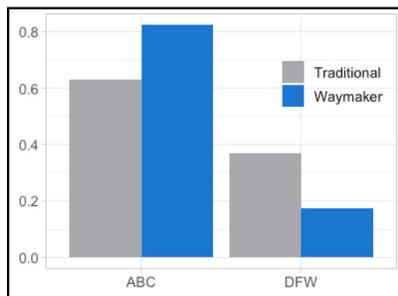


## Success Data from Lumen Customers



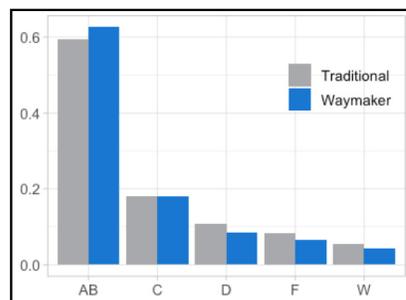
When faculty members adopt Waymaker courseware and use its evidence-based tools to support student learning, great things can happen. Customers have shared the following data with us about the impact of Waymaker on their students' success in a variety of subject areas.

### Passing Rates Increase 19%



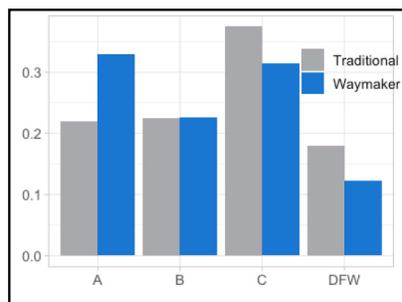
Erie Community College: David Usinski

### A & B Grades Up 4%



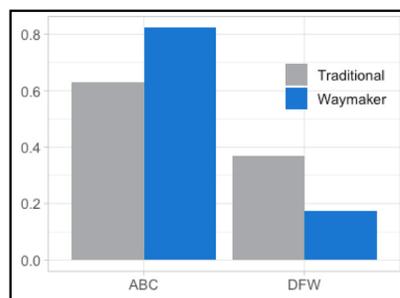
Kingsborough Community College: Kristin Pollizzotto

### A Grades Up 11% D/F/Ws down 6%



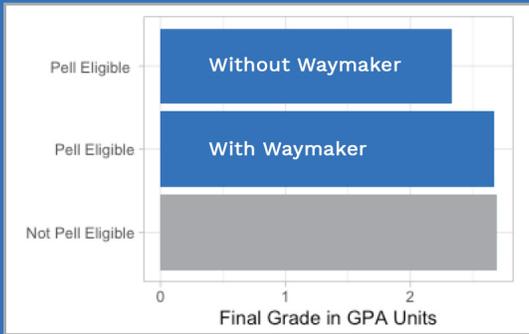
Monroe Community College: Tori Matthews

### 18% More Students Persist and Pass



Cerritos College: Bob Livingston

## Waymaker can erase the “Pell Penalty”



When faculty members actively use Waymaker’s time-saving messaging tools, students’ grades can improve by a half-grade.

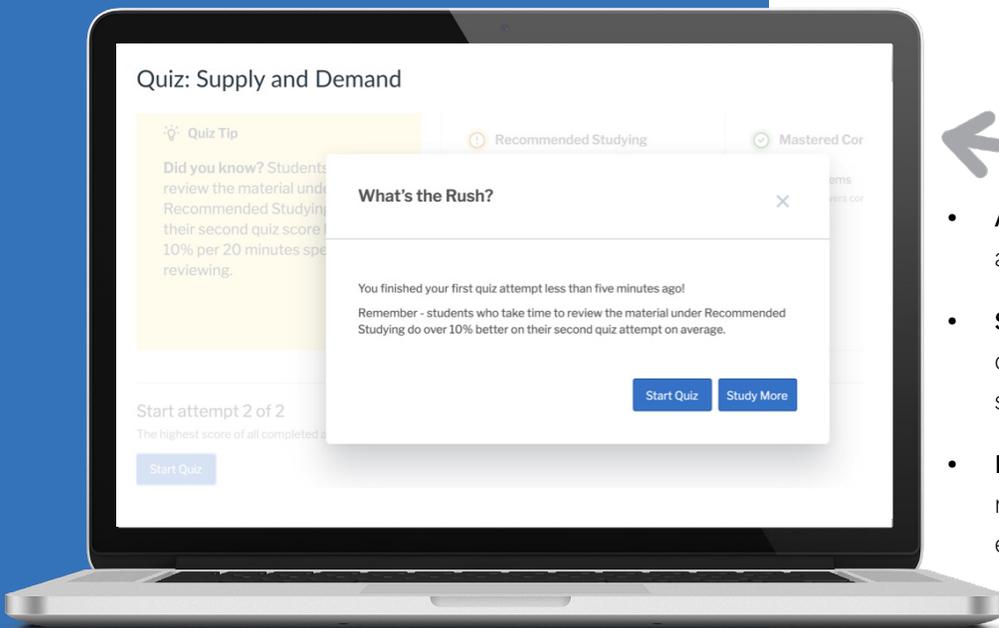
## Evidence: Stronger Student Performance

Analyzing student performance data from larger data sets, Waymaker demonstrates an ability to close the performance gap between Pell-eligible students and their wealthier peers.



## Waymaker Features Support Increased Learning and Success

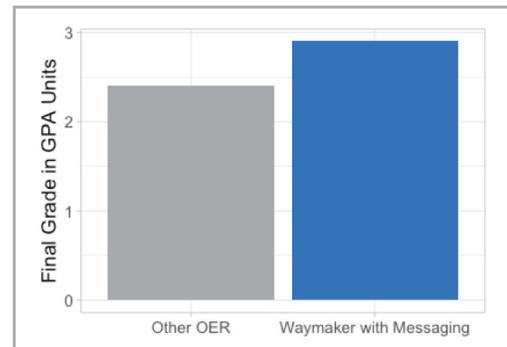
Lumen’s internal learning data analysis shows how key Waymaker courseware features can contribute to overall gains in student success.



- **Automated messages** can increase average quiz score by a half grade.
- **Suggested messages** for faculty to offer help to struggling students can significantly improve quiz scores.
- **Between-quiz study tips and nudges** result in students studying more and earning better quiz grades.

## Waymaker can improve letter grades

When faculty members actively use Waymaker’s with its time-saving messaging tools, students’ letter grades can improve by a half-grade, on average.



## Learn More

Learn more about ready-to-adopt Waymaker courses at [lumenlearning.com](https://lumenlearning.com)

Want to know more about these research findings? Send a note to: [info@lumenlearning.com](mailto:info@lumenlearning.com)

